

# **MA Fashion Design**

## **Programme Specification (Paris)**

Academic Year 2023-24

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<b>1. Course Overview</b>	
<b>Full course/award title(s)</b>	MA Fashion Design
<b>Programme Code</b>	PMAA_0010_FI
<b>Fees</b>	€ 28, 200 (EU students) (per year, subject to annual increase) € 30,900 (international students) Enrolment fee € 5500
<b>Location of study</b>	Istituto Marangoni Paris
<b>Off campus elements / locations</b>	Work Placement, various locations
<b>Awarding institution</b>	Regent's University London
<b>Course entry points</b>	October February
<b>Date of original validation / revalidation</b>	11 and 12 May 2023
<b>Validated until</b>	September 2028
<b>Framework for Higher Education Qualification level of final award</b>	Level 7
<b>Number of credits in award</b>	180 credits
<b>UCAS codes</b>	Not applicable for PG courses.
<b>HECoS Code</b>	100065 100054 101361
<b>Relevant QAA subject benchmark statements</b>	<a href="#">Art and Design Subject Benchmark Statement</a>

<p><b>Other external and internal references</b></p>	<p>Regent's University London Academic Regulations  IM Learning &amp; Teaching Strategy  <a href="#">UN Sustainable Development Goals</a>  <a href="#">QAA Education for Sustainable Development</a>  <a href="#">QAA Characteristics Statement (Masters Degree)</a>  <a href="#">UK Quality Code for Higher Education: Course Design &amp; Development</a>  <a href="#">SEEC Credit Level Descriptors for Higher Education</a></p>
<p><b>Professional, statutory or regulatory body recognition/accreditation</b></p>	<p>RNCP</p>
<p><b>Mode of study (Full Time / Part Time)</b></p>	<p>Full time</p>
<p><b>Language of study</b></p>	<p>English</p>
<p><b>Minimum / Maximum duration of course for each mode of study</b></p>	<p>Full time: 15 months</p>
<p><b>Date of production / revision of this course specification</b></p>	<p>11 and 12 May 2023</p>

## 2. Why study this course, including course aims and objectives

Istituto Marangoni has more than 80 years' experience in training highly skilled future fashion professionals. During this time, we have built outstanding international networks within the fashion and design industries and have expanded to comprise 11 schools in 9 prime city locations, across 4 continents. We provide an outstanding, internationally recognised educational experience that responds to the evolving demands and requirements of tomorrow's industry professionals.

Our ethos as a school embraces the creative synergies that evolve constantly between the refined professionalism of the Italian luxury sector, the rebellious and provocative innovation of the Parisian fashion scene, and the nuanced global perspectives offered by our international student and tutor body. This is a distinctive characteristic that offers a unique environment in which our students can develop their individual creative identities and gain understanding of where their practice might be positioned in a rapidly evolving design and cultural landscape.

The MA Fashion Design programme provides a framework in which you can develop your knowledge and understanding of fashion design and your creative potential as a contemporary fashion practitioner. Through a structured programme of classes, you will gain insights into cultural, social and environmental contexts, emerging schools of thought, evolving concepts of luxury and the role of fashion design in

shaping futures. Working to design briefs that present exciting and challenging opportunities to develop and extend your skills – and in response to new developments in the industry or new schools of thought - fashion design classes will be supported and sometimes fluidly integrated with practical workshop sessions that enhance your understanding of the responsible design process (in 2D and 3D), and how to both innovate and refine your ideas for specific markets and/or imperatives. In this way, you will cultivate your skills as a critical fashion design practitioner that is equipped with the problem-solving abilities required to address foreseen and unforeseen challenges and opportunities.

Within a carefully structured framework, you will be expected to work with increasing imagination, creativity and autonomy and to progress your learning and project work outside of class, as well as your understanding of what fashion is and what it might become. The programme primarily focuses on womenswear but recognises the limitations of this term and therefore is open to genderless fashion and other expressions of contemporary clothing. In addition, this programme supports the formation of the collaborative and multidisciplinary skills and perspectives that are now considered essential to the future.

In terms 1 and 2, emphasis is given to industry or competition linked projects that equip students with the essential creative, problem-solving skills, an understanding of the craft and artisanship of fashion, in depth research and contextual awareness that are considered core to the MA Fashion Design programme. You will learn about design strategies, producing experimental samples, toiles and prototype garments, while improving your digital and visual communication skills.

In term 3, you will develop your own fashion design project brief in response to your career or academic goals, and your personal ethical framework, to design a personal collection and to prototype an outfit. You will further refine your visual communication skills to a professional standard in a project portfolio. You will be encouraged to challenge your thinking about fashion and your values as a designer.

A 12-week fashion industry placement, positioned in term 4, will support your awareness of current developments in the sector and your progression to employment, through practical experience that provides further opportunity for continuous personal and professional development within contemporary fashion design and/or manufacturing contexts. Students that already have industry experience may prefer to join a special project at Istituto Marangoni instead.

As the course progresses, emphasis is placed increasingly upon your individual design vision and your practice-based research, as you extend and refine your personal design identity. The course culminates in a substantial dissertation research project that may include a small, capsule collection supported by a written dissertation.

#### Key themes of the course:

- Critical debates and ethical positions relating to responsible fashion design and production;
- Contemporary fashion design strategies;
- New concepts of fashion;
- Thinking through making;
- Materials, techniques and processes;
- Craft and artisanship;
- New technologies for fashion design;
- Futuring and creative problem-solving.

#### Career progression:

- Own fashion label;
- Fashion designer - brand;
- Product development;
- Fashion stylist;

- Trend forecasting;
- Illustrator;
- Academic progression – PhD, MPhil;
- Research positions.

Course aim:

To equip students with the contextual awareness, critical thinking, creative and practical skills, and knowledge that are essential to fashion design futures.

Course objectives:

- Develop a critical awareness of key theories, debates and practices to inform responsible fashion design futures.
- Conceptualise and/or contextualise clothing to contextualise fashion design practices.
- Explore the values and practices of traditional and future craft and their creative application to fashion design.
- Investigate materials, techniques and processes imaginatively and systematically.
- Critically analyse new and alternative approaches to fashion realisation.
- Articulate complex ideas creatively and systematically, effectively communicating them to specialist and non-specialist audiences: through written, verbal, digital or physical artefacts.
- Work independently, as well as collaboratively in interdisciplinary groups, to research, design and test processes, materials, products, ideas and/or theories.
- Critically reflect upon your own practice, and its interconnection to that of others, in a process of continual personal and professional development.
- Research, analyse, develop, test and refine a personal concept or vision for fashion in a final dissertation project.

### 3. Course structure

This is a guide to the overall structure of your course, mandatory elements, units (noting the terms that they are completed), and periods of assessment.

#### MA FASHION DESIGN WOMENSWEAR

Term 1	Term 2	Term 3	Term 4	Term 5
<b>EXPERIMENTAL RESEARCH &amp; CRAFTING</b>	<b>REIMAGINING LUXURY FASHION</b>	<b>FASHION DESIGN FUTURES</b>	<b>PROFESSIONAL DEVELOPMENT</b>	<b>DISSERTATION</b>
30 credits	30 credits	30 credits	15 credits	40 credits
EXPERIMENTAL RESEARCH & DESIGN	LUXURY FASHION CONCEPTS	FASHION COLLECTION	WORK PLACEMENT OF 3 MONTHS / PROJECT DEVELOPMENT PLAN	DISSERTATION
EXPERIMENTAL RESEARCH & DESIGN	LUXURY FASHION CONCEPTS	CRAFTING FASHION FUTURES		
CRAFTING FASHION	CONTEMPORARY ARTISAN	CRAFTING FASHION FUTURES		
CRAFTING FASHION	VISUAL COMMUNICATION	CONTEMPORARY PORTFOLIO		
DIGITAL LANGUAGE	<b>RESEARCH METHODS (theory)</b>	<b>RESEARCH METHODS (tutorials)</b>		
		20 credits		
	RESEARCH METHODS	RESEARCH METHODS		
<b>CONTEXTUAL &amp; CULTURAL STUDIES</b>				
15 credits				
HIGH TECHNOLOGY				
ALTERNATIVE BUSINESS MODELS				
NEO CRAFT				

### Units

Your course is composed of a number of units that each have a specific credit value. On successfully passing each of these units, you will gain credits that count towards the total needed for your degree.

One credit equates to 10 notional hours, which is the average time a student will take to achieve the specified learning outcomes. So, if a unit is worth 10 credits, then you would expect to spend 100 hours studying this. These will not all be 'taught' hours. You will receive guidance and instruction through lectures, seminars, etc., but you will also need to engage in self-study. A percentage breakdown of teaching contact hours and self-study required on this course is indicated in Section 6.

**Term 1:** Provides a foundation of knowledge of research, materials, techniques and processes for fashion design that will evolve and increase term by term. (individual)

Unit: Experimental Research and Crafting, mandatory, assessed end of term 1

**Terms 1 & 2:** Theory, field trips and case studies in term 1, application in term 2.

Unit: Contextual & Cultural Studies - a unit comprising of some elective subjects, such as: Alternative Business Models, High Technology, Neocraft and Regenerative Systems. This is a common, interdisciplinary unit across other MA programmes, in terms 1 and 2, assessed at the end of term 2.

**Term 2:** Builds upon term 1 to conceptualise and propose new approaches to luxury fashion design. (individual)

Unit: Reimagining Luxury Fashion, mandatory, assessed at end of term 2.

**Terms 2 & 3:** Research theory that underpins other units on the MA programme, but most specifically Contextual & Cultural Studies and the Dissertation unit.

Unit: Research Methods - a common unit with other MA programmes (MA Fashion Styling & Creative Direction, MA Luxury Accessories Design), mandatory, assessed at the end of term 4.

**Term 3:** Strategic research, experimentation, and design processes to Inform your personal collection development. (individual)

Unit: Fashion Design Futures, mandatory, assessed at the end of term 3.

**Term 4:** Testing emerging theory and practice through work-based learning or project-based work. (individual),

Unit: Professional Development, mandatory, assessed at the end of term 4.

**Term 5:** Dissertation project (individual)

Unit: Dissertation, mandatory, assessed at the end of term 5.

The programme will be supported by a range of relevant trips and practical activities, guest speakers and workshops.

- Class times are scheduled between 08.30-20.00, Monday to Friday, normally spread over 3 days during the week. There may be some exceptions to this when opportunities arise to add value to the student learning experience.
- Assessment periods are normally 2 weeks after the end of each term.
- Placements are normally scheduled to take place in term 4, at IM Paris School, for the Professional Development unit.
- Dissertations are completed in the final term - January to March for October intakes and October to December for February intakes.

On a postgraduate degree course, you can usually expect to study 180 credit per level (or year), with no more than 80 credits per term.

### Course units - Level 7

#### Level 7

#### Credits

**LEVEL 7 TERM 1**  
(Core unit)

**CREDITS**



Unit Code ISM7060 Experimental Research and Crafting	30
<b>LEVEL 7 TERMS 1 &amp; 2</b> <b>(Common unit)</b>	<b>CREDITS</b>
Unit Code ISM7061 Contextual & Cultural Studies	15
<b>LEVEL 7 TERM 2</b> <b>(Core unit)</b>	<b>CREDITS</b>
Unit Code ISM7062 Reimagining Luxury Fashion	30
<b>LEVEL 7 TERMS 2 &amp; 3</b> <b>(Common unit)</b>	<b>CREDITS</b>
Unit Code ISM7063 Research Methods	20
<b>LEVEL 7 TERM 3</b> <b>(Core unit)</b>	<b>CREDITS</b>
Unit Code TBC Fashion Design Futures	30
<b>LEVEL 7 TERM 4</b> <b>(Common unit)</b>	<b>CREDITS</b>
Unit Code ISM7059 Professional Development	15
<b>LEVEL 7 TERM 5</b> <b>(Common unit)</b>	<b>CREDITS</b>
Unit Code ISM7065 Dissertation	40
<b>Total core unit credits</b>	<b>180</b>
<b>4. Exit awards</b>	
MA Fashion Design (180 credits) PG Diploma Fashion Design (120 credits) PG Certificate Fashion Design (60 credits)	
<b>5. Learning outcomes</b>	
This is a guide to the more specific knowledge and skills you will gain if you take full advantage of the learning opportunities available to you.	
<b>LEVEL 7 OUTCOMES</b>	
PLO1 Appraise and synthesise information and/or current debates that are the forefront of social, environmental, and economic sustainability to inform own practice. (Context, implications)	

PLO2 Integrate a holistic understanding of different theories, concepts, and their applications in the development of fashion design practices. (Knowledge, applications)

PLO3 Demonstrate originality and creativity in the practical application of new and established techniques of research and enquiry, to create and interpret knowledge in your discipline. (Research, applications)

PLO4 Critically reflect on own and/or others' values, perceptions, and practices, reflecting on progress and taking appropriate action, in a process of continuous personal and professional development. (Critical thinking, empirical learning)

PLO5 Creatively employ advanced knowledge, techniques, and tools appropriate to your discipline. (Skills in disciplinary field)

PLO6 Anticipate the potential impacts of decision making at local level and further afield, assessing the consequences of actions and managing risk and uncertainty. (Ability to anticipate impacts)

PLO7 Manage complex issues both creatively and systematically, make sound judgements in the absence of complete data, and communicate your conclusions effectively to specialist and non-specialist audiences. (Decision-making)

PLO8 Relate self-direction and originality to tackling and solving problems, acting autonomously in planning and implementing tasks at a professional or equivalent level. (Professionalism)

PLO9 Develop effective working relationships using teamwork and leadership skills, recognising and respecting different perspectives. (Collaboration)

PLO10 Find, evaluate, synthesise, and use relevant information from a variety of sources. (Research, sourcing information, applications)

PLO11 Express ideas persuasively and communicate information appropriately and accurately using a range of relevant media and/or technologies. (Communication)

## **6. Learning and teaching strategy/ assessment methods (non-regulatory)**

This is a guide to the academic opportunities available to help you achieve the overall aims and objectives of the course and the intended learning outcomes in Section 5. It is also a guide to the assessment methods used to test your achievement of the intended learning outcomes. In order to meet the full intended learning outcomes of the course, you will be expected to study independently, participate in class discussions, ask for support in academic skills if required and engage with your personal tutors.

The learning and teaching strategy adopted for this course relates to the Regent's Hallmark Pedagogy as well as internal IM Learning and Teaching Strategy which comprises the below areas:

- A personalised student experience
- Interactive and inclusive learning
- Assessment for learning
- Focus on student skills and attributes

- Developing cultural agility, flexibility, and graduates' ability to compete strongly in the global labour market
- Professional development for staff

In addition, MA Fashion Design adopts the signature Istituto Marangoni pedagogical approach of experiential learning, through project-based activities and live briefs that mirror or challenge industry practices. Through this approach, the MA Fashion Design programme develops your practical and design skills for fashion alongside the critical and creative thinking that is crucial to its future. The programme is taught by a dynamic team of lecturers, critical fashion practitioners, researchers, and industry professionals: we believe this provides you with the ideal foundation of support from which to effectively engage with and challenge current fashion design practices and to develop new ways to conceptualise luxury through fashion. Units are designed to mirror a variety of traditional and emerging industry practices that will push you to think outside the box, as you work on a series of live projects. Lectures and technical sessions are supported with input by guest speakers from industry, as well as emerging creative talents. Throughout the programme, you will explore, extend, and define your own distinct identity as a fashion designer of the future.

In term 1, you will study a unit that provides the foundational knowledge and skills of key processes required for the programme. In Experimental Research and Crafting, you will explore different ways of using conventional and unconventional materials, techniques, and processes, working fluidly between 2D and 3D, to design a capsule fashion collection to a set brief. In Experimental Research & Design sessions you will use primary and secondary research techniques to propel an extensive design process. In Crafting Fashion sessions, you will develop and extend your pattern cutting skills in traditional and innovative ways before developing your garment prototypes. In Digital Language lessons you will learn a variety of relevant software and presentation techniques to be able to communicate your design process and collection effectively in a project portfolio.

Across terms 1 and 2, you will also select an elective subject from the Contextual and Cultural Studies unit taken by other MA programmes (MA Fashion Styling & Creative Direction, MA Luxury Accessories Design) at IM.. You will select one subject from options such as High Technology, Alternative Business Models, Neocraft, Regenerative Systems that respond to emerging imperatives, to attend lectures in term 1 and be placed in a cross-disciplinary research group for term 2.

In the term 2 unit Reimagining Luxury Fashion, you will demonstrate your engagement with and response to the macro cultural environment to propose new expressions of luxury in fashion. This unit supports the development of conceptual and technical creativity through in-depth research, through materials, techniques, and processes investigation, and through extensive design development for a set brief. Building on skills and knowledge gained in term 1, you will improve your understanding of your personal creative potential, through the design process, sampling and collection building, and portfolio presentation. The presentation of your work will be supported by further training in the visual communication skills and specialist software necessary for realising and presenting a fashion collection project to a professional audience.

You will also study Research Methods in terms 2 and 3, with lectures and seminars on research theory in term 2 and then 1-1 tutorials and group tutorials in term 3 as you develop and refine the research proposals for your dissertation projects (beginning in term 5).

In term 3, the Fashion Design Futures unit focuses on the creative development of a forward-looking collection for your own label or for a chosen brand. There is scope within this unit to propose an alternative concept of what fashion is now or may be in the future, to develop a collection that forms a statement of intent for your future career. Fashion Collection lessons will focus on research, design, collection and career planning. In Crafting Futures sessions, you will be able to engage with cutting edge technologies as well as to develop new ways of adapting traditional crafting in order to further develop,

express and refine your individual creative vision for fashion futures. The development of this final project will be supported by advancing your competencies in digital media and communication methods.

In term 4, in the Professional Practice unit, students have the option of spending time in industry, where you can gain valuable experience that may confront or shape your evolving ideas about the future of fashion amidst the realities and challenges of the existing incumbents. You have an alternative option – perhaps of particular value to those with industry experience already – of joining an Istituto Marangoni project to work with tutors and peers on a new or ongoing project.

In term 5, you will work on your Dissertation project.

### Breakdown of teaching methods by percentage

The following breakdown is a guide to how much time you will spend doing each teaching and learning method. Programme taught learning hours = **360**

- 'Taught' learning typically refers to timetabled sessions led by a member of academic staff, such as lectures, seminars, workshops, and tutorials. Lessons are scheduled at 2.5 hours – these may be theory sessions, design sessions or workshop sessions, trips or guest talk followed by discussion. Tutorials - individual or group - are part of the signature pedagogy at Istituto Marangoni Paris that enables us to respond to the specific needs and ambitions of our students in the most agile and appropriate way. We strongly believe in the individuality of each student and the importance of them discovering, refining, and articulating their identity as future creative practitioners in whichever field they study.
- 'Practical' sessions are also timetabled and led by an academic member of staff, or a guest practitioner, and are focused on learning through experience, e.g. field trips, studio, or atelier work. These may be held in the Accessories Atelier or Design Lab and enable students to test out their ideas through experimentation and sampling in 3D. Field trips will include visits to a variety of places that enable students to better understand the fashion industry and contemporary contexts.
- 'Self-Study' is time dedicated to self-directed learning that is guided by your own requirements to further your studies and complete assignments. This could include preparation for class, continuing your work outside of class, background reading, research and preparation for assessments, and writing. Self-study makes up the majority of time on your MA programme, as we expect all work to be progressed significantly outside of lessons, as well as key reading. During this time, as well as in some lessons, you will be reading around your subject, experimenting with ideas and/or techniques, and developing the work for your assignments. The strength of a Masters programme is in the framework that it offers students in which to work proactively - with independence as well as collaboratively - towards their future goals, as they develop professional standards. We expect, therefore, a high degree of motivation and commitment from our students, while providing a challenging and supportive space in which you may develop your knowledge and understanding, and your skills, in new ways.

#### Level 7

Taught	10%
Practical	15%
Self-Study	75%

### **Course management and teaching staff**

The course is managed by the Programme Leader for MA Fashion Design supported by Unit Leaders. Majority of lecturers are educated to master's or doctoral level. Exceptions are where particular specialist skills are required and are mostly covered by fractional posts or visiting lecturers.

We also encourage our teaching staff to undertake the LTA or Postgraduate Certificate in Higher Education. Many of the tutor team are engaged in cutting edge work in industry and/or research in the subjects that they teach and engage in continuous professional development by attending and participating in conferences and exhibiting work.

Guest speakers, including industry practitioners, deliver guest lectures throughout the programme

### **Assessment strategy and methods**

There is a combination of formative and summative assessments. Formative activities are used for developmental purposes and are designed to help you learn more effectively by giving you feedback on your progress and on how it can be improved and/or maintained. They do not contribute to the award mark.

Summative assessments are used to determine your success in meeting the intended learning outcomes of a unit and do contribute to the award.

100% of assessment is through coursework, such as research book/s, samples, experiments, maquettes, designs, design strategies, toiles, garments, research proposals, reports, presentations, and reflective writing, as well as the dissertation (a full written dissertation or a shorter written dissertation accompanied by a body of practical work). Group work is required for Contextual & Cultural Studies, with a group report and group presentation, to support students in developing their skills in working as part of a team.

#### **Term 1**

Unit: Experimental Research & Crafting

Assessment:

AC1: Portfolio of Project Work (80%)

An individual portfolio of project work for a fashion collection that may include annotated research book/s, samples, experiments, design ideas, extensive design development, technical documentation, a well finished prototype and a collection portfolio. Work will be assessed on its depth, commitment, vision, creative experimentation with materials, techniques and processes, and its appropriateness to the set brief.

AC2: Visual, Critical Commentary (20%)

Individual 500-word, visual, critical commentary (may form part of an ongoing blog). This individual critical commentary will measure students' ability to critically reflect upon their practice. It should be supported by visual material such as images, diagrams, sketches - as appropriate.

#### **Terms 1 & 2**

Unit: Contextual & Cultural Studies

Assessment:

AC1: Group 3000-word report (70%)

A 3000-word group research project report that provides insight into an agreed topic, gained through effective group research activities.

**AC12 Group presentation (30%)**

A group presentation of a proposed research project to gain new perspectives or deepen understanding of a critical issue in fashion/design today.

**Term 2**

Unit: Reimagining Luxury Fashion

Assessment:

**AC1: Portfolio of Project Work (100%)**

An individual portfolio of project work that may include research book/s, market research, materials research and/or development, samples, toiles, technical documentation, sample garments and a portfolio, relevant to the project. The work should demonstrate a clear and compelling vision for a luxury fashion collection.

**Terms 2 & 3**

Unit: Research Methods

Assessment:

**AC1: Research Proposal (100%)**

A 3000-word written research proposal, topic to be chosen by students and approved by tutors.

**Term 3**

Unit: Fashion Design Futures

Assessment:

**AC1: Portfolio of Project Work (100%)**

An individual portfolio of project work that may include: a career action plan (minimum 500 words); a body of in-depth research to inform designs for own label or a specified brand; concept development, manifesto, idea generation, design development; sampling, experimentation and fabric swatches; toiles; a well-finished prototype garment; a collection portfolio for own label or a specified brand, in line with career goals, that effectively is able to communicate the design concept and proposals to a professional audience.

**Term 4**

Unit: Professional Development

Assessment:

**AC1 1: Reflective Journal based on industry placement/professional project) (100%)**

A 2500-word critically reflective review\* based on a 12-week industry placement or professional project, which may contain images, drawings and other types of reference materials, incorporating detail on critical incidents, attainments and on the activities carried out during the industry placement. The report should provide a systematic insight into the student's development as a reflective, critical and constructive learner within the context of the placement.

**Term 5**

Unit: Dissertation

Assessment:

**AC1: Dissertation (100%)**

The student will be assessed through the submission of an individual dissertation of 8,000 words in length.

An alternative option is available for students to submit a 4,000 word (minimum) practice-based dissertation, to accompany a small professional collection/artefact(s) in recognition, to be negotiated with their tutors.

The nature of the practical component will relate closely to the dissertation itself; it may represent part of the methodology – as a method of enquiry or investigation - and/or an outcome of the research.

### **Ethical approval of research**

All research conducted within and outside the University by students at Istituto Marangoni should comply with internal Research Ethics Policy and Procedures prior to its commencement. This will include, but is not limited to, all research involving human or other living participants, and all experiments, investigations and procedures involving human or other living participants, or data relating to such living entities.

In Research Methods theory in term 2 and in Research Methods tutorials in term 4, tutors work closely with students to familiarise them with ethical issues and to pre-empt these during 1-1 sessions. The Research Proposal requires that ethical concerns are discussed and adequately addressed and a Research Ethics Approval Form must be completed and approved.

In term 5, students present an Ethical Approval form to their Dissertation supervisors to be signed off by them prior to the commencement of primary research

## **7. Relationship to other courses**

Some courses share units or have other connections to other courses. This is a guide to whether this is applicable for your course.

The units Contextual & Cultural Studies, Research Methods, Professional Development and Dissertation are shared with other MA courses, (MA Fashion Styling & Creative Direction, MA Luxury Accessories Design), at Istituto Marangoni Paris,

In the Contextual & Cultural Studies unit, MA students on other programmes at Istituto Marangoni will choose an elective subject to attend, such as, High Technology, Alternative Business Models, Neocraft, or another emerging imperative subject area. In term 1, you will be in a group of other students that choose your elective, attending lectures and hearing from guest speakers; in term 2, you will be placed in a cross-disciplinary group with others in your elective to develop a research project together. This is coordinated by your elective subject lead.

Research Methods is a unit that all MA students take, but you will be taught it by programme (or with other students from a relevant discipline), to enable the teaching to be targeted to your specific programme ethos. In term 2, research theory lessons are delivered, as well as some research workshop activities. In term 3, the sessions are tutorial-based, as you actively develop your personal research proposal for your dissertation project with support from your tutor.

The Professional Development unit in term 4 is managed by the Unit Leader, with support from a tutor team that supervises either an industry placement or other professional activity arranged by the school.



## 8. Student support

Istituto Marangoni provides a range of student support mechanisms which include (but not limited to):

- **Admissions:** the department provides information about all the programme and study opportunities at Istituto Marangoni, supports and assists applicants throughout all stages of admission from initial enquiry, application to enrolment.
- **Academic and Student Services department:** the aim is to support and enhance student experience allowing individual growth and success. The department provides pastoral, academic, social and wellbeing support and guidance as well as advice regarding timetables, deadlines, and School regulations.
- **Library:** the library service aims to deliver a high quality engaging and supportive service for students in support of an outstanding, inspiring, diverse, innovative, and creative educational experience. The service intends to inspire students to discover more about their subjects and other relevant disciplines as well as provide information and materials to support the syllabi for all subjects taught in the School.
- **Careers Service:** the department supports students and alumni, offering guidance on all aspects of their career journey, providing practical advice, and helping students connect with industry.
- **SEN support:** the School aims to provide equal opportunities for all its students. Tutor support is intended to remove any barriers that may prevent students from fulfilling their potential and the School is always ready to respond positively to their needs. Any students identified for learning support have their needs addressed by Academic and Student Services jointly with the Programme Leaders team who assist them in areas such as time management, identifying and dealing with learning difficulties and helping to prepare their personal Learning Plan. The arrangements are being kept under review on an annual basis.

## 9. Learning support

Istituto Marangoni Paris offers a variety of different facilities and technologies to support your studies. These include lecture rooms, seminar rooms, the library, IT labs and specialist software.

Istituto Marangoni uses the IM VLE and IM App to support access to information and student learning.

The IM library team offers you support by organising one-to-one sessions on academic writing and Harvard referencing. You can come to the librarians to ask for help if you need support in writing techniques for your assignment or organising citations and lists of references.

In addition, the IM Library team organises workshops to help you to achieve your best in your assignments and have created resources and workshops to support your research. For example, helping you to understand how to search the library resources; research methodology; how to evaluate the information that you find online (for example, defining and identifying fake news and tips for evaluating online information).

Research workshops cover how to research from library resources, using the library catalogue and locating books, the various online resources available to you. Research methodology workshops include finding keywords, formulating research questions, conducting preliminary research and the differences between

primary and secondary research. Harvard Referencing workshops cover the principles of referencing, what constitutes plagiarism, how to cite and reference.

Academic writing workshops help you to understand a brief, to collect and link resources, and the components and structure of essays, dissertations or reports.

In addition, in practical subjects, specialist support is provided by fashion technicians and the Atelier Manager.

## 10. Opportunities for personal development planning

Personal development planning is built into the programme, as students are expected to reflect upon and evaluate their thinking, activities, and performance most specifically in terms 1, 2, 3, 4 and 5. In addition:

- An elective option is available within the Contextual and Cultural Studies unit, where elective classes, such as, High Technology, Alternative Business Models, Neo-Craft and Regenerative Systems are selected based on the students' preference, in line with their interests and future research and career intentions.
- Career planning workshops and tutorials are offered to each student in preparation to the Professional Development unit, assessing their skills and career aims
- Extra-curricular Content is provided throughout the programme, which can offer guidance to students regarding career opportunities and activities
- Within the Dissertation unit, Tutor Supervision is available to all students, assisting them in the development of their research project and in preparation for the final submission

The Academic Team and Career Service offer support with personal development and preparation for employment. The purpose of the Istituto Marangoni Career service is to bridge the gap between course completion and entering the world of work. Monitoring, guidance, and counselling activities are organised throughout the academic year. The careers service organises various activities including seminars and round table discussions with fashion professionals, HR managers and head-hunter agencies on specific topics such as future career paths, personal research methods and job profiles. Individual meetings are also arranged to assist with CV preparation, revise portfolios and encourage students to talk about their career goals and expectations.

### Careers support

Career Service works to support you, fellow students and alumni in enhancing your career, employability, and entrepreneurial skills. While working closely with the academic staff and industry partners, Istituto Marangoni provides targeted approaches to career development, starting from year one of your studies. Recognising the vast importance of this area, the Career Services department has developed a range of informative workshops and annual events to provide advice and guidance for you and alumni. These sessions are organised by the careers team and delivered by internal staff as well as industry guests. Key areas covered include professionalism, industry ready CV and cover letter, interviewing, personal branding, networking and portfolio presentation.

Careers Services staff regularly undertake industry networking initiatives, visits and along with an extensive database provide strong mechanisms for ensuring up-to-date opportunities for placements as well as graduate jobs. Careers Service has introduced an online platform Career Network (SYMPPLICITY), ensuring approved placements and jobs are promoted to the existing students and Alumni. Their ability to

reach a wide number of students through one digital platform enables them to be a leading School in promoting employability for Istituto Marangoni students, regularly offering competitive opportunities.

## 11. Admissions Information

Entry requirements:

- Copy of a high-school diploma or school certificates
- A relevant undergraduate qualification (equivalent professional experience may be considered).
- Submission of a portfolio of evidence to support your application.
- 2 references, of which at least 1 should be academic.
- Non-native English speakers are required to provide an acceptable proof of their English Language ability. The English Language test score should be at least B2 on the CEFR level (e.g. IELTS Academic with 6.5 overall, no less than 6 for each element)

## 12. Visas and immigration

Students holding a visa to study in France should familiarise themselves with the conditions and details of their visa. Key expectations for visa holders include:

- Ensuring the School retains an up-to-date copy of a student's passport and visa documents.
- Updating the School with any changes to your address, personal email address and personal phone number.

You must be aware of the requirements of their visa, including the limitations on your working rights and permitted work. For any further questions, you should contact the admission office directly using an email address included in the Student Handbook.

## 13. Assessment and progression regulations

You will be assessed on how well you are achieving the intended learning outcomes at different stages throughout your time of study at Istituto Marangoni.

Current regulations are published within the Academic Regulations on our website at the link below. These are subject to review and amendment each year. We will let you know if there are any major changes to the regulations that may affect you.

[regents.ac.uk/about/governance/academic-governance/academic-regulations](https://regents.ac.uk/about/governance/academic-governance/academic-regulations)

You will be provided with guidelines on what you need to achieve in each assessment to ensure you receive a good mark. A generic description of each grade is available at:

[regents.ac.uk/about/regents-teaching-exchange/learning-teaching/assessment-framework](https://regents.ac.uk/about/regents-teaching-exchange/learning-teaching/assessment-framework)

## 14. Award criteria

To qualify for a master's degree you will be expected to obtain 180 credits at Level 7.

You must also meet the requirements of any specific regulations as stated under the Assessment and progression regulations section.

For further details on award requirements, please see the Academic Regulations, available on our website at the link below. The regulations are subject to review and amendment each year. We will let you know if there are any major changes to the regulations that may affect you.

[regents.ac.uk/about/governance/academic-governance/academic-regulations](https://regents.ac.uk/about/governance/academic-governance/academic-regulations)

## 15. Methods for evaluating and improving the quality and standards of teaching and learning

Continuous monitoring and evaluation of programmes is an essential part of Istituto Marangoni Paris's quality assurance framework enabling discussion and consideration regarding potential enhancement of learning opportunities within specific programmes, resulting in a higher quality student academic experience. The academic team is encouraged to evaluate the programmes and propose content, teaching delivery or assessment related changes for reasons such as quality improvement, in response to feedback from students, academic faculty or subject External Examiners, to ensure currency of programmes, annual monitoring and data outcomes and/or alignment with any regulatory body requirements or changes.

Below are examples of continuous programme management and quality arrangements:

- **Course validation or revalidation:** the programme approval is based on a process of internal and external peer review and ensures alignment against all relevant UK external reference points as well as internal and external policies and procedures.
- **Annual programme / unit modifications:** the academic team is encouraged to evaluate the programmes and propose content, teaching delivery or assessment related changes for reasons such as quality improvement in response to feedback from students, tutors or subject External Examiners to ensure currency of programmes, annual monitoring and data outcomes and/or alignment with any regulatory body requirements or changes.
- **Programme Continuous Improvement Plans:** the process provides an important source of information for programme teams on the operation of the programmes as these documents provide a complete record of enrolment and Assessment Board related information, progress of actions, good practice identified, student and External Examiner feedback, complaints overview etc.
- **Unit performance reports:** the purpose of those reports is to continue and enhance the quality of units and act upon any concerns in a timely manner.
- **Student engagement and feedback:** student participation in quality assurance and enhancement processes helps to improve the educational experience of students, benefiting the wider student body, the Higher Education sector as well as engagement with collaborative partners within industry. Student engagement contributes to quality assurance and enhancement processes by effectively capturing the student voice, acting upon student feedback, student academic engagement as well as their engagement with the School. Students have an opportunity to provide ongoing information and formal feedback as part of their studies. The ways of providing feedback include (but not limited to): student voice and NPS surveys, National Student Survey, industry engagement, monthly events, School forums, Student Representative meetings, formal School Boards and Committees, academic related activities.
- **Staff Development:** Academic staff are supported in further developing their teaching skills and in acquiring teaching qualifications:  
LTA, Learning Teaching Assessment  
PgCert

Istituto Marangoni Paris also financially supports, partly or fully, costs for academics to attend conferences and for training that can benefit both the staff and the institution.  
 The Director of Education, with the support of the QA and HR teams, selects on a yearly basis the academic staff to whom professional development will be offered.

#### LTA programme

This programme provides participants with the opportunity to develop their practice through critical reflection and contextual debates informed by relevant theories and perspectives. Participants will consider their own teaching practice in the context of the wider HE landscape from both the teacher and learner perspectives. The assessment strategy for this programme requires an observation of practice, and participants will be expected to demonstrate that they can plan, deliver, evaluate, and reflect on learning episodes using this process to inform planning for their CPD.

This programme is designed to offer participants maximum flexibility and the opportunity to personalise their own learning and practise through engagement with online learning resources. These resources will consist of key elements for the unit – e.g. principles of effective session planning, inclusive practice, assessment and curriculum design all linked to relevant learning and teaching theory. The unit focuses on the enhancement of the student experience and the development of critical reflective practice with a particular emphasis on observations of practice.

Throughout the programme participants consider how they can demonstrate the application of:

- underpinning theories and models of teaching and learning and reflective practice;
- methods to ensure inclusive teaching and learning strategies;
- techniques for session planning within constructively aligned teaching learning and assessment;
- models of reflective practice;
- theory applied to practise;
- engagement with the disciplinary and contextual drivers and strategies appropriate to their practice;
- quality measurement and enhancement mechanisms.

## 16. Curriculum map

This table indicates which study units assume responsibility for delivering the learning outcomes detailed in Section 5.

Unit	Programme Learning outcomes										
	PLO1	PLO2	PLO3	PLO4	PLO5	PLO6	PLO7	PLO8	PLO9	PLO10	PLO11
Experimental Research & Crafting	X	X	X	X	X					X	X
Contextual & Cultural Studies	X		X		X		X		X	X	X

Reimagining Luxury Fashion	X	X	X	X	X	X	X			X	X
Research Methods	X		X		X		X			X	X
Fashion Design Futures	X	X	X	X	X	X	X	X		X	X
Professional Development				X				X			
Dissertation	X		X		X		X	X	X	X	X